# Outline of the Syllabus

## **Smart Investor Programme**

### **Duration: 45 hours**

#### **Learning Objectives & Utility**

At the end of this programme, the participants would generate interest, learn and apply the following knowledge in practice:

- To work with information on companies and analyze the company performance and understand as to where does the company rank in relation to industry performance on relevant financial parameters.
- The participants would be able to build financial models for evaluation of the financial strength of companies. These models will then help project the future financial performance of the companies.
- Learn how to make a SWOC analysis of the company.
- Portfolio forming

#### **Session Coverage:**

- Investment avenues
- Financial Statement Analysis
- Financial Ratios
- Financial Management & Corporate Finance
- SWOC analysis
- Project Finance Modeling
- Equity Research Modeling
- Report Writing & Sector overview

**Evaluation Parameters** 

Evaluation I at an excess				
Topic	Skill testing	Explanation of skills	Methodology	Marks of evaluation
Financial	Ability to	Take information	Case Study	20 marks
Statement	evaluate	apart and explore		
Analysis		relationships		
SWOC				
Report Writing	Creating	Use information to create something new	Project Report	20 marks
Financial Ratios	Evaluating	Critically examine information and make judgement	Case Study	20 marks
Equity Research	Applying	Use information in a new but similar situation	Case Study	20 marks
Project Finance Modeling	Understanding	Understanding and making sense out of information.	Project Report	10 marks
Investment Avenues	Remembering	Find or remember information	Quiz	10 marks

The participant will be asked to make virtual investment, take investment decisions, and end of the course, the returns will be calculated. The project report, will include the justification of investment decisions taken.